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DATE/REVISED: 15/08/19

How to Apply Vinyl Transfers (Decals)

Each transfer/decals consists of three layers of material:

The top layer is semi-transparent paper known as the **transfer tape**. **This is used to** apply the decal

The second layer is the **vinyl film** (which is the decal itself)

The bottom layer is the **backing paper**

When you receive your decal, lay it flat and firmly wipe an application squeegee (or credit card) gently across the top of the transfer tape. This helps to make sure the decal is firmly stuck to the transfer tape.

Small/Medium Decals

1. Completely degrease, clean and dry the surface the decal is to be applied to
2. Carefully peel the backing paper from the decal at a sharp angle, taking care that the decal remains attached to the transfer tape
3. Align the decal and press it onto the desired surface. Firmly run an application squeegee/card across the transfer tape to make sure the decal adheres well
4. Slowly peel the transfer tape from the top of the decal. If any part of the decal starts to come up with the tape, run over that part of the tape again with the squeegee/ card and try to peel the tape off again.
5. Once all of the transfer tape has been removed, carefully press down on the decal with a squeegee/soft cloth, ensuring there are no air bubbles and all the edges are firmly stuck down to the application surface

Large (Wide) Decals

1. Completely degrease, clean and dry the surface the decal is to be applied to
2. Align the decal in the correct position and tape it in place using masking tape along the top edge of the transfer tape
3. Place a piece of masking tape vertically down the centre of the decal, from top to bottom. This will act as a hinge so both the left and right side of the decal can swing away from the application surface.
4. Remove the masking tape from the top edge on one side of the decal and pull the decal away from the application surface. Peel the backing tape off the half of the decal you are working with, and cut the paper off near the centre hinge
5. Starting from the centre edge of the decal near the masking tape, wipe over the transfer tape with the squeegee/card moving outward from the centre. Firmly go over the entire decal until it is completely stuck to the surface.
6. Once the first half of the decal has been applied, remove the masking tape from the top edge and the centre hinge tape from the decal. Pull the other half of the decal back from the surface and peel the backing paper from the decal
7. Starting from where the first half of the decal has already been applied, wipe over the transfer tape with the squeegee/card moving outwards towards the edge. Firmly go over the entire decal surface until it is completely stuck to the surface.

8. Slowly and carefully peel the transfer tape from one end of the decal. Peel the tape at a sharp angle so you can press on the decal as you peel the tape. If any part of the decal starts to come up with the tape, run over that part of the transfer tape again with the squeegee/credit card and try to peel the tape again.

9. Once all of the transfer tape has been removed, carefully press down on the decal with a squeegee/soft cloth ensuring there are no air bubbles and all the edges are firmly stuck down to the application surface